# Oğuzhan Özcan

Product Designer / Design Engineer

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LinkedIn | Email

#### About

A self-taught product designer who experienced in research-based methodologies such as user tests, interviews, and surveys. Proficient in analyzing user data with Jupyter notebooks, conducting user tests, and UI design. Skilled in HTML, CSS, and JS with a focus on front-end development. Ability to built applications with React, Typescript, Tailwindcss, Reactflow, Chart Lib, and MUI Icons. Extensive experience in SaaS B2B products since May 2020, including online learning platforms and form-building SaaS. Transitioning to a Design Engineer role to design, develop, and implement components using Figma, Storybook, Chromatic, and CI/CD tools.

### Work Experience

Product Designer Mar 2023 - Present Ankara, Turkey Jotform | Full-Time

Working for Jotform's Enterprise Division as a Product Designer.

- Owned and released the Two-Factor Authentication (2FA) feature, which Jotform users embraced in large numbers.
- Enhanced Jotform Mobile App offline experience.
- Contributed to the Jotform Design System, magnet.

UI / UX Designer Jun 2020 - Feb 2023 Ankara, Turkey enocta | Full-Time

Designing the experience and interface for the enocta learning experience platform as part of an agile dev team

- Conducting research, user interviews and user testing
- Improving the design of enocta's mobile app emobil+

Designer Jan 2019 - May 2020

Freelance | Self-Employed

Ankara, Turkey

Designing brand, print motion and social media assets

Learning introductory-level UX and UI knowledge.

Graphic Designer

flatart Digital Agency | Full-Time

Feb 2018 - Jan 2019

Ankara, Turkey

Designing brand, print and social media assets

- Video editing and motion design for Popupsmart's, a SaaS product, Youtube channel
- Designing basic-level UI for both agency clients and Popupsmart.

Student Assistant Mar 2017 - Feb 2018 Ankara, Turkey

Middle East Technical University | Part-Time

Designing digital and print assets for Department of Chemistry

- Developing department's website with using basic front-end tools (HTML5, CSS3 and JS)
- Delivering IT solutions to departmental staff.

#### Education

#### Volunteer

Volunteer May 2013 - Nov 2017

### **METU Physics Society**

I participated actively in the Physics Society, a student-founded organization at the METU, while I was working toward my bachelor's degree in physics. I have held the positions of chairman of the society and team member over the years. Our goal was to spread science among young people. We have attended so many science festivals to make experiment demonstrations.

- Ruben Flame Tube (a.k.a Wave Flame Tube)
- Chladni Plate (method of creating Chladni figures)
- A good mix of liquid nitrogen and boiling water :)
- Additionally, I attempted to publish Observare Scientia, a Turkish academic journal that disseminates news about science around the world. Due to regulatory burdens, we were unable to proceed after preparing the first issue.
- Since I essentially began designing for societal needs like posters, social media inserts, roll-ups, t-shirts, etc., the Physics Society has played a significant role in my design career. I have included some of my early design samples. I also revamped the society's emblem.

Braille Instructor Jan 2011 - Jan 2012

#### Without Barriers Society

I have been involved with the METU's Without Barriers Society, a student organization, for a year and a half as a braille instructor.

Volunteer Jan 2010 - Jan 2011

#### Turkish Aeronautical Association

I have volunteered for TAA events like the Inonu Flight School Cadet program, charity donations, and Model Aircraft Courses for kids with disabilities.

## Languages

English (Fluent), Turkish (Native), German (Conversational)

#### Skills

#### Product Management

- Product Owner
- Agile Methodologies
  Scrum
- Kanban
  Sprint Planning
- Retrospectives
  Jira
- Confluence

### Data Analysis

- Jupyter Notebooks
- Data Visualization

#### Design Tools

- Figma Sketch ProtoPie
- Framer
  Adobe Creative Suite
- Zeplin Lovable

#### Product Design

- User Research
  User Testing
- UI Design
  UX Design
- Interaction Design

#### Front-end Development

- HTML CSS JavaScript
- Typescript Tailwindcss
- React Storybook
- Chromatic

# Interests

# Braille

- Braille Writing
- Braille Instruction

# Science Communication

- Science Fairs
- Experiment Demonstrations

# Graphic Design

• Poster Design • T-shirt Design